

Roll No. ....

**Y – 2835 (A)**

**B.B.A. (Second Semester) (SPECIAL) EXAMINATION, August 2021**

**(SECOND CHANCE)**

Paper – 201

**MANAGERIAL ECONOMICS**

*Time : Three Hours*

*Maximum Marks : 40*

*Minimum Pass Marks : 16*

**Note**—Attempt *all* questions.

1. Explain in brief the major steps in the process of demand or sales forecasting. 8
2. Write notes on Isoquant curves and economies of scale. 8
3. What do you mean by perfect competition ? How the price is determined under the perfect competition ? 8
4. Explain marginal productivity theory. 8
5. Explain the phases of business cycle. 8

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